

OASN STRATEGIC PLAN

GOALS	TIMELINE	RESPONSIBLE
<u>STRATEGIES</u>		
A. Support leadership development from the OASN membership.		
1. Develop and pilot a mentoring program for new members.	Ongoing	Membership Chair Regional Reps.
2. Explore attracting leadership talent among members for specific purposes/projects.	Ongoing	Executive Board
3. Conduct OASN Board leadership training	Ongoing	President, Executive Board
4. Executive Board representation at regional meetings.	Annually	Any Executive Board

III. Public Policy: To actively participate in the legislative process advocating for increased school health services for Ohio’s school children.

<u>STRATEGIES</u>		
A. Actively pursue mandated school nursing services in Ohio.		
1. Pursue legislative initiatives to promote School Nursing in consultation with Legislative Advisor.	Immediately, Ongoing	Legislative Committee Pres-Elect Executive Director President, Board of Directors\
2. Assign an OASN member to each legislator.	Ongoing	Legislative Committee Pres.-Elect
3. Assign a committee to update and distribute a media packet to be used in media/legislative interactions.	Ongoing	Public Relations Committee
4. Collaborate with other professional organizations. (ONA, PTA, OFT, AFT, OEA, etc)	Ongoing	OASN Membership; Executive Board
B. Actively involved in legislative process in order to monitor and impact legislation dealing with school health issues.		
1. Notify OASN members of current legislative activity via emails	Ongoing	Board of Directors

OASN STRATEGIC PLAN

GOALS	TIMELINE	RESPONSIBLE
<ul style="list-style-type: none"> and web site posting. 2. Attend hearings, provide expert testimony, and meet with Legislators. 	Ongoing	Board of Directors Selected Members\\
<ul style="list-style-type: none"> C. Promote federal and state programs for healthy children. <ul style="list-style-type: none"> 1. Educate school nurses through newsletters, web site, regional Meetings, annual conference, etc. 2. Promote partnerships with parents 	Ongoing	Newsletter Chair Webmaster Regional Reps Vice President OASN membership Executive Board
<ul style="list-style-type: none"> D. Partner with other child advocacy groups to support wellness and academic achievement. <ul style="list-style-type: none"> 1. Identify and foster relationships with child advocacy groups 2. Attend other group meetings 	Ongoing	Executive Director Executive Board OASN Membership Executive Director
<p>IV. Image and Identity: To accurately reflect, to the community, the critical and diverse roles the professional school nurse plays within the school culture.</p>		
<p><u>STRATEGIES</u></p>		
<ul style="list-style-type: none"> A. Support the practice of School Nursing as defined by NASN 	Ongoing	Executive Board
<ul style="list-style-type: none"> B. Endorse and model the roles and standards set by NASN <ul style="list-style-type: none"> 1. Foster ongoing relationships with professional organizations within State (Including but not limited to ONA, OEA, AFT, ODE, and ODH....) 	Ongoing	Executive Board Executive Director Public Relations Committee

OASN STRATEGIC PLAN

GOALS	TIMELINE	RESPONSIBLE
<ul style="list-style-type: none"> 2. Develop and maintain relationships with local superintendents and other educational leaders to become more integral/valuable part of our school districts based on NASN roles and standards. 3. Develop and maintain relationships with parents, community Members, businesses and public officials. 		
<ul style="list-style-type: none"> C. Develop and implement public relations strategy 	Ongoing	Executive Board Public Relations Committee
<p>V. Fiscal Resources: To acquire, maintain, and manage sufficient funds to meet the goals of the organization.</p>		
<p>STRATEGIES</p>		
<ul style="list-style-type: none"> A. Develop a fiscal plan for OASN <ul style="list-style-type: none"> 1. Finance Committee will operate according to Bylaws 2. Develop a financial plan (i.e. budget, investments) 3. Annual audit of financial records as required by Bylaws 	Immediate Annually Ongoing	Treasurer, President Finance Committee, Treasurer Treasurer, Financial Comm.
<ul style="list-style-type: none"> B. Fundraising <ul style="list-style-type: none"> 1. Facilitate “how to” sessions 2. Provide resources / information about available grants 	Immediate Conference Ongoing	Board Webmaster, Exec., Board Regional Reps, Research Comm.
<ul style="list-style-type: none"> C. Develop Endowment Fund for distribution of scholarship monies <ul style="list-style-type: none"> 1. Partner with the Columbus Medical Association Foundation (CMAF) 	Ongoing	Committee appointed by Pres., Exec Dir.

OASN STRATEGIC PLAN

GOALS	TIMELINE	RESPONSIBLE
<ul style="list-style-type: none"> for opening account 2. Review Applications for awards from funds 3. Establish Endowment Diner at Annual Conference to increase funds 		Awards Committee, Pres. Vice President and Conference Committee
<p>VI. Structure, Governance and Human Resources: To develop structures that support and govern OASN and its mission statement.</p>		
<p>STRATEGIES</p>		
<p>A, Continue the employment of a part time OASN Executive Director, at an hourly wage to be determined annually at the Fall Board meeting.</p>		
<ul style="list-style-type: none"> 1. Implement an evaluation of the Executive Director as stated in current contract. 	Ongoing	President, Executive Board
<ul style="list-style-type: none"> 2. Assure adequate financial resources for the position of Executive Director. 	Ongoing	Executive Board
<p>B. Review OASN By-laws and specific duties for each board member</p>		
<ul style="list-style-type: none"> 1. OASN President appoints a review committee 	Annually	Ad Hoc Committee President
<ul style="list-style-type: none"> 2. Utilize Roberts Rules of Order 	At all board meetings and annual meeting	President
<p>C. Develop, write and review position statements as needed.</p>		
	Ongoing	Professional Issues Committee, Exec. Board
<p>D. Promote recruitment, development, and retention of board members</p>		
<ul style="list-style-type: none"> 1. Conduct leadership training 	Ongoing	Executive Board
<ul style="list-style-type: none"> 2. Review and revise officer handbook 	Ongoing	Executive Board

OASN STRATEGIC PLAN

GOALS	TIMELINE	RESPONSIBLE
E. Monitor effectiveness of Regional boundaries by assessing Membership demographics.	Annually	Executive Board Regional Reps
 VII. Research: To promote research that validates, enhances, and improves the practice of school nursing.		
<u>Strategies</u>		
A. The research committee will be responsible for the research award by establishing the criteria, funding, etc.	Ongoing	Research Committee
B. OASN will align its research efforts with NASN.	Ongoing	Research Committee, NASN Rep.
C. OASN will encourage it's membership to conduct and utilize Research.	Ongoing	Professional Issues Committee
1. Provide programs on the "how to" aspect of doing research	Ongoing	Vice President, Research Committee
2. Collaborate with Ohio universities to link students with surrounding school nurses for research projects	Ongoing	Task Force, OASN membership

STRATEGIC PLAN 2007-2012

REVISED AUGUST 2006 BY WORK GROUP MEMBERS:

Kathy Inderbitzin, Deb Strouse, Aurelia Barney, Renee Besecker, Maureen Knowles, Norma Nikkola, Lynette Rice, Joan Hlinomaz, Jill Wickham, and Annette Scott.