

OHIO ASSOCIATION OF SCHOOL NURSES
Contract for Newsletter Advertisements

Dear Vendor,

The Ohio Association of School Nurses is offers vendors various opportunities to advertise both in our quarterly newsletter and on our website. Our quarterly newsletter is email based and mailed directly to each member, in addition to being posted in the newsletter section of the OASN website. Website advertisements offer the opportunity to place your logo and/or internet link directly on the pages of our website, and will target those OASN website visitors who are non-members. **Keep in mind that your advertisement will reach nearly 600 school nurses in Ohio!**

As Executive Director for OASN, I will now be handling the advertisements for the newsletter. Listed below you will find several options available to meet your advertising needs:

- **Newsletter Only Advertisements** allow you to place your logo/website/email information directly into our quarterly newsletter. *In addition this information will be placed on the "OASN Newsletter" page of the website until the next newsletter is published (typically a 3 month period)!*
- **Website Advertisements** allow you to place your logo/website/email information on *every page* of our website (www.oasn.org). You have a choice of a 6 month or 12 month option. **Those vendors who choose the 12 month option will also receive a year of newsletter advertisements free (a \$600 value)!**
- **Employment Opportunity Postings** allow you to post *short term* (typically 3 months) advertisements that will appear on the Employment Opportunities sections of our website. These postings are limited to opportunities that benefit or supplement the specialty of school nursing.

Payment is expected prior to publication. Please complete the contract below and send it to:

Heidi Steiner, ED, OASN
PO Box 1075
Wooster, OH 44691
exdirector@oasn.org

Please send the following information to **Debra Stoner** (webmaster@oasn.org) and contact her directly with any technical questions you may have about the website:

- Electronic transmission (gif or JPEG file) OR **"camera ready"** ad for the website,
- Company website address and/or email contact information to be posted

The OASN thanks you for your continued support of our organization.

Sincerely,
Heidi Steiner
Executive Director, OASN

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Please Choose	Type of Ad	Price	Length of Ad	Total Enclosed
<input type="checkbox"/>	Newsletter Ad	\$150 per issue	Please check issue(s) for ads to appear in: <input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer	= number of issues selected x \$150 _____
<input type="checkbox"/>	Website Ad	\$300	6 months	\$300
		\$400	12 months	\$400 Will receive Newsletter Ad for 1 year FREE
<input type="checkbox"/>	Employment Opportunity Posting	\$50/month	3 months	= number of months selected x \$50 _____
Vendor Name				
Mailing Address	Street	City, State	ZipCode	
Vendor Representative Phone# and Email	Contact Name	Phone # and Email Address		
Signature			Date	

***Payment is due prior to publication.** Please make checks payable to "OASN" and send it along with the contract to:

Heidi Steiner, ED, OASN
 PO Box 1075
 Wooster, OH 44691
 937.667.0850
 exdirector@oasn.org

*OASN Federal ID # 34-1222680